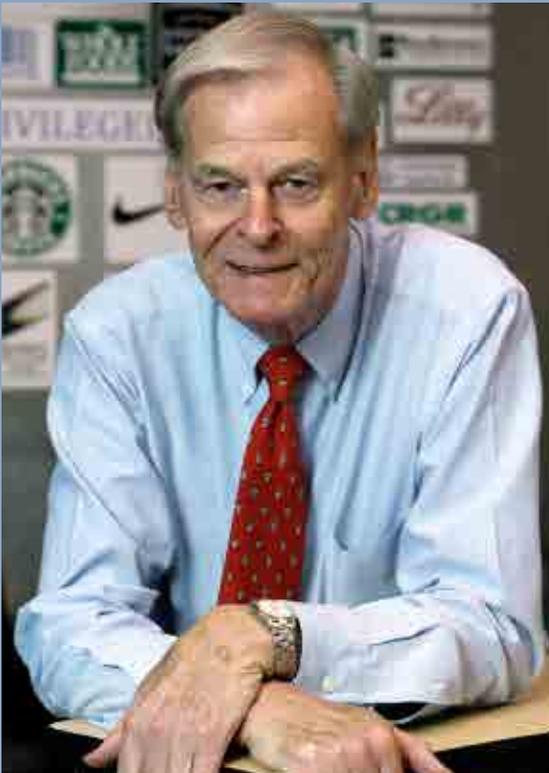


MEET THE AUTHOR



JULIAN READ

*JFK's Final Hours in Texas:
An Eyewitness Remembers the Tragedy and Its Aftermath*

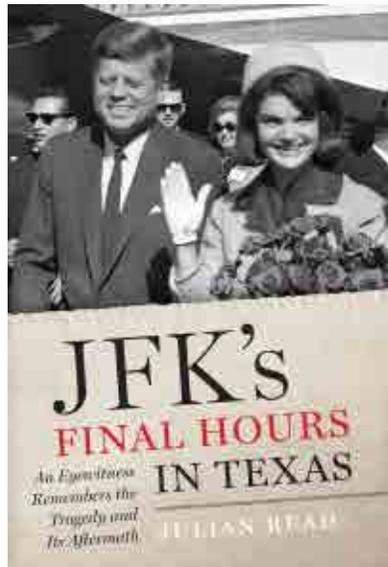
Wednesday, December 4, 6:30 - 8 PM
Austin History Center
810 Guadalupe St. | 512-974-7480

JFK's Final Hours in Texas

Read covers fifty years of history in the making from the perspective of a native Texan present for the incomprehensibly shattering body blows of that horrific day in Dallas, the weekend that followed and throughout the traumatic months—and years—of recovery in the aftermath. He recreates the momentum of the presidential visit and the unfolding political and social change afterwards.

About the Author

Julian Read, who as Governor John B. Connally's press representative delivered the first eyewitness report of President John F. Kennedy's assassination to the media, is a nationally prominent Texan corporate communications and public affairs counselor who has been part of the state's business and political scene for more than half a century. He founded and operated his own firm, Read-Poland Associates, for five decades before partnering with New York public relations executive Jeff Hunt to merge it with a global industry leader. Based in Austin, Read continues to provide senior counsel for Cohn & Wolfe, a worldwide unit of London-based WPP.



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