

**FEES FOR PUBLICATION OR DISPLAY OF
AUSTIN HISTORY CENTER MATERIALS
(Licensing Fees)**

Effective October 2020

All charges include a 5% preservation fee. Fees are set annually by the Austin City Council.

Customers in the following categories are exempt from use fee charges:

- 1) **Non-profit organizations.** You must provide documentation of your 501(c)(3) status.
- 2) **Governmental entities.** This includes local, state and federal governments.
- 3) **Local news media.** Austin television news stations and publications that are published and distributed solely in the Travis County area are considered local news media.
- 4) **Private individuals** using images for personal use or for display in a non-public area.

Type of Use	Cost per Image (Includes 5% preservation fee)
Books	
1-5,000 copies	\$15.00
5,001-10,000 copies	\$25.00
10,001-25,000 copies	\$35.00
Over 25,000 copies	\$60.00
Serials	
Under 50,000 circulation	\$15.00
50,001-100,000 circulation	\$25.00
Over 100,000 circulation	\$35.00
Book Jacket	\$75.00
Commercial Motion Picture or TV Use for Photographs (Still Images)	\$150.00
<i>Includes Theatrical Release, Television Broadcast, Streaming Platforms, Home Video (any media), and Clips or Trailer from Full-Length Production for a single production for the life of the work.</i>	
Commercial Motion Picture or TV Use for Moving Images (Film or Video Footage)	\$30 / Second \$300 minimum
<i>Includes Theatrical Release, Television Broadcast, Streaming Platforms, Home Video (any media), and Clips or Trailer from Full-Length Production for a single production for the life of the work.</i>	
Website, Social Media, or Presentation Use	\$25.00
Local Business Display	\$25.00
Advertising Use	\$175.00
Print or Digital Collateral - For Promotional Purposes only, not for commercial re-sale	
1-5,000 copies	\$25.00
5,001-10,000 copies	\$35.00
10,001-25,000 copies	\$50.00
Over 25,000 copies	\$60.00